

AUTOMOTIVE INTERIOR 2022

SEPTEMBER 13-14, 2022 | BAD NAUHEIM, GERMANY

TUESDAY, SEPTEMBER 13, 2022

- 9.00 am** **Welcome and conference introduction**
Andrea Huber, Automotive Circle, DE
- 9.15 am** **KEYNOTE**
The future of interior in automotive
Dr. Tobias Schneiderbauer, McKinsey & Company, Inc., DE

CONCEPTS & TRENDS

- 9.45 am** **New full electric Renault Megane E-tech interior**
Isabelle Pimort, Gilles Mulato, Groupe Renault, FR
- 10.15 am** **Exploring the possibilities of automated driving and Steer by Wire-Systems for new HMI and interior designs**
Jan Bavendiek, fka GmbH, Automated Driving, DE
- 10.45 am** ☕ **Coffee & Contacts** & 👤 **Meet the Speakers**
- 11.15 am** **Advanced foaming in structural and visible plastic applications**
Angel Yanev, Daniel Bande, Sabic Bergen op Zoom, NL
- 11.45 am** **Tailor-made motion control solutions for the next generation of vehicle interiors**
Dr. André Gabener, Saint-Gobain Performance Plastics Pampus GmbH, DE
- 12.15 pm** **Future In-Car Experience: Designing a more comfortable ride on passenger cars**
Andreas Maashoff, Yanfeng International Automotive Technology Europe S.a.r.l. & Co. KG, DE
- 12.45 pm** 🍽️ **Lunch break** & 👤 **Meet the Speakers**

SEE, HEAR, SMELL ...

- 2.00 pm** **Convergence of automotive displays with luminous, decorative surfaces**
Dr. Romain Feilleux, Forvia Faurecia, FR
- 2.30 pm** **Interior projection for an advanced driving experience**
Dr. Christoph Gärditz, Plastic Omnium Lighting Systems GmbH, DE
- 3.00 pm** **Sustainable acoustic treatment for electric cars**
Philippe Godano, Autoneum Management AG, CH
- 3.30 pm** ☕ **Coffee & Contacts** & 👤 **Meet the Speakers**
- 4.00 pm** **What is the smell here? Identification of malodors via GC-Sniffing**
Dr. Luciano Vera, Olfasense Germany, DE
- 4.30 pm** **The potential of additive manufacturing processes in lighting applications at Mercedes-Benz AG**
Jan Siemen, Siemen GmbH & Co. KG/Mercedes-Benz AG, DE
- 5.00 pm** **Presentation of Stellantis**
Michael Rinaldi, Stellantis, US; Klaus-Peter Eckhardt, Stellantis, DE
- 5.30 pm** **Meet the Speakers & End of day 1**
- 6.30 pm** **Networking Night**
BBQ at the Emporensaal Terrace of the DOLCE Hotel

WEDNESDAY, SEPTEMBER 14, 2022

- 9.00 am** **Interior trends of micro vehicles**
Prof. Dr. Andrea Upmann, FH Aachen, DE
- 9.30 am** **WORLD CAFE**
Workshops with focus on sustainability in automotive interior
Werner Jakobs, Ford-Werke GmbH, DE; Prof. Dr. Andrea Upmann, FH Aachen, DE; Katharina Roeder, Automotive Circle, DE
- 10.20 am** ☕ **Coffee & Contacts**
- 11.00 am** **Presentation of workshop results**
- SUSTAINABLE INTERIOR-DESIGN**
- 11.15 am** **Sustainability in interior – challenges and chances**
Andreas Vetter, BMW Group, DE
- 11.45 am** **Sustainable lightweighting solutions for the future of mobility**
Dr. Per Mårtensson, Bcomp Ltd., CH
- 12.15 pm** **Sustainable solutions for an improved automotive interior – from cratch resistance to recycling**
Dr. Sebastian Heßner, Evonik Operations GmbH, DE
- 12.45 pm** 🍽️ **Lunch break** & 👤 **Meet the Speakers**
- 2.00 pm** **Implementation of sustainable material in body interior trim**
Werner Jakobs, Norbert Klar, Ford-Werke GmbH, DE
- 2.30 pm** **NVH soft trim decarbonization solutions to passenger vehicles: An acoustic floor carpet made in a process with reduced energy demand and sustainable material**
Nelson Dias, Adler Pelzer Group, DE
- 3.00 pm** **Mono-material carpet system – sustainability throughout the whole life cycle**
Philippe Godano, Autoneum Management AG, CH
- 3.30 pm** **Conclusion and farewell**
Katharina Roeder, Automotive Circle, DE
- 3.45 pm** **End of conference**

SEE YOU NEXT YEAR AT THE AUTOMOTIVE INTERIOR CONFERENCE FROM JUNE 13-14, 2023 IN BAD NAUHEIM AGAIN!

Subject to change (Status as of September 8, 2022)

MEET OUR EXHIBITOR:



SAINT-GOBAIN

FIND MORE INFORMATION AT
WWW.AUTOMOTIVE-CIRCLE.COM

